



**HEAD OFFICE**  
Sasko a division of  
Pioneer Foods (Pty) Ltd

Agri Western Cape Building    t +27 21 860 1920  
1<sup>st</sup> Floor, 11 Market Street    f +27 21 860 1930  
Paarl 7646    w [www.sasko.co.za](http://www.sasko.co.za)  
PO Box 24  
Malmesbury 7299  
Republic of South Africa

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### **Referral: Blue Note Events**

To whom it may concern

In the normal course of business I am always hesitant to attach my name and that of my company to any specific supplier in the form of a referral.

In the case of Blue Note Events I decided to make an exception as the level of professionalism they have exhibited in planning and implementing a customer golf day for one of our brands was beyond reproach.

White Star Super Maize Meal is the leading maize meal brand in South Africa with a turnover in excess of R150 billion and when we decided to thank our trade partners for their support in the form of a golf day there was no doubt that the event must be of an exceptional high quality in all aspects.

Blue Note Events was contracted to plan and execute the entire day for us and they have performed without a fault in every aspect. The event was held in April 2010 in Gauteng with customers being flown in from across the country.

Blue Note Events took control of the entire day and created a relaxed atmosphere with all of our customers complementing us on hosting the most enjoyable event they have ever attended.



Based on the experience I have had with Blue Note Events thus far I can recommend them to any company that wishes to hold first class events.

Regards,

Danie Bower

Division Marketing Manager: Sasko Grain

dbower@pioneerfoods.co.za